

Marketing and Distribution Associate – Melbourne based October 2023

A rare opportunity to join a proven marketing and distribution team with peer leading growth momentum. A great opportunity for someone with the hunger, intellect and energy to join this accomplished team and take their career to a new level.

At Talaria our purpose is to help people and communities enjoy a more certain financial future, and we've been doing this for over 18 years through our unique approach to global equity investing.

We are a values-led business, believing how we do things is as important as what we do.

We are a multi-award winning Australian owned, Global Equity Fund Manager managing over A\$1.8 billion on behalf of our investors.

Owing to the continued growth of our business, we seek a marketing and distribution associate based in Melbourne to join our team.

The role will report to the Head of Marketing and Communications.

WHY TALARIA?

- Unconstrained compensation framework.
- Continue the evolution of Talaria's existing and diverse client base.
- Access to locally based portfolio management team.
- Supported by Talaria's world class sales & marketing platform.
- Flexible and supportive work environment.

ROLE OVERVIEW

Responsibilities of the role include but are not limited to:

- Marketing led sales support – eg Website, LinkedIn, EDMs
- Content creation and management – articles, posts, presentations.
- Event support and management.
- Data led campaign planning.
- Data collation, reporting and analysis – eg Morningstar Direct, eVestment, Salesforce.
- Supporting engagement with our clients (financial advisers, fund administration platforms and research houses).
- Work collaboratively across the entire Talaria team to help maximise commercial outcomes for the business.

POSITION

The Talaria marketing and distribution team is an accomplished unit with diverse skill sets, notable results and a unified goal – we win together. The successful candidate will relish the opportunity to join the current capability and forge strong bonds with the Talaria team.

Candidates who are looking for an opportunity to be part of an organisation that seeks to identify, nurture and empower people in a dynamic and successful environment are encouraged to apply.

SKILLS AND ABILITIES

- Min 3-years of experience in marketing and customer led communications.

- Data management and insights.
- Working familiarity with financial services and funds management an advantage.
- Able to manage multiple stakeholders, work streams and demands at the same time.
- Tertiary qualifications with excellent academic credentials.
- Excellent communication skills: ability to persuade and articulate unfamiliar concepts simply in language fit for purpose and audience.
- Team first – Team last mindset. Brings transparency and honesty consistently to all colleague, client & counterparty relationships.